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# **AI AUTOMATION SERVICE AGREEMENT**

**This Agreement** (“Agreement”) is made and entered into on **[Date]**, by and between:

**Service Provider:** Arivu-AI Automation

**Client:**  [Client’s Company Name]

## **Scope of Services**

The Service Provider agrees to provide the following AI Automation Services (“Services”) to the Client:

* Workflow Automation with n8n – design and implement automated workflows to streamline repetitive business processes (e.g., data entry, notifications, lead management, or report generation).
* AI Integration (ChatGPT / DeepSeek) – integrate AI models into workflows for intelligent data processing, customer support, content generation, or decision-making.
* App Integrations – connect third-party tools such as Google Sheets, HubSpot, Notion, or email systems to enable seamless data flow between platforms.
* Maintenance & Optimization – monthly review and enhancement of automation workflows to ensure accuracy, performance, and scalability.
* Automation Report – provide a summary of automation efficiency, error logs, and recommendations for further improvement.

## **2. Term**

This Agreement will commence on **[Start Date]**, and continue for a period of **[Contract Duration]**, unless terminated earlier in accordance with Section 7.

## **3. Compensation**

* Monthly Retainer: **[Monthly Fee] MYR** (billed on the 1st of each month).
* Ad Spend: Paid directly by the Client to respective platforms.
* Late Payments: Subject to a **[Late Fee]% late fee** per week overdue.

## **4. Client Responsibilities**

The Client agrees to:

* Provide timely access to all necessary accounts (Google Ads, Meta Business Manager, website backend, etc.).
* Supply brand assets, logos, and product/service information as needed.
* Maintain responsibility for compliance with all applicable advertising regulations.

## **5. Confidentiality**

Both parties agree to maintain the confidentiality of all proprietary information shared during the term of this Agreement.

## **6. Ownership of Work**

* All ad creatives, reports, and marketing strategies produced by the Service Provider will remain the intellectual property of the Service Provider until full payment is received.
* After payment, ownership of final deliverables transfers to the Client.

## **7. Termination**

Either party may terminate this Agreement with **30 days written notice**. In the event of termination, the Client agrees to pay for all services rendered up to the termination date.

## **8. Limitation of Liability**

The Service Provider is not liable for indirect, incidental, or consequential damages, including loss of revenue, profits, or business opportunities.

## **9. Governing Law**

This Agreement shall be governed by the laws of Malaysia.

## **10. Signatures**

**Service Provider** Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
 Name: Palaniappan  
 Title: Managing Director  
 Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Client** Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
 Name: [Client Name]  
 Title: [Client Title]  
 Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_